

DRINKS INDUSTRY JOBS AND CAREERS



We are a specialist job and career platform for the drinks industry led by a team with over a decade of experience sourcing and marketing drinks professionals. The Liquid Career team has extensive knowledge and understanding of the drinks market and its hiring challenges.

We provide a suite of services and advice on hiring in the drinks industry, which no one else can offer.

10,000 +

UNIQUE MONTHLY VISITORS

56,000 +

MONTHLY PAGE VIEWS

50,000 +

SOCIAL MEDIA NETWORK



WHY ADVERTISE WITH US?

- We specialise purely in the drinks market, unlike generic platforms like Indeed, Monster etc. your jobs are not lost in a sea of other categories and industries.
- Our candidates are RELEVANT as our network and target audience are drinks and FMCG professionals. We focus on quality rather than quantity of applicants.
- We have an established drinks network to draw from, built from over 15 years of working across beers, wines, spirits and soft drinks, in the UK and globally.
- We are a team with specialist and current drinks market knowledge. We can provide specialist consultancy to assist you with everything from writing adverts, salary/package benchmarks, attraction techniques and much more!
- Attracting talent, sourcing and marketing are our core skills. We are not simply a media site or training company with a tagged-on job section.
- We offer competitively priced solutions and marketing services, which are unlike any other drinks or generalist career site.



6,000 +
FOLLOWERS



30,000 + FOLLOWERS
14,000 + GROUP MEMBERS



25,000 +
NEWSLETTER SUBSCRIBERS



10,000 +
REGISTERED CANDIDATES



56 % male
44 % female
USER DEMOGRAPHICS

SOME OF OUR CUSTOMERS



FEATURES



Hire Promise

If your role is still not filled after 28 days you can re-post the same job for FREE for a further 28 days.



Expert Assistance

Job advert writing, salary scales etc.



Liquid Lounge Blog

Career advice, featured employers etc.



Candidate Job Alerts

Matching candidate requirements



Client Dashboard

- Admin & reporting
- Employer directory entry

PRICING



(EXCL. VAT)

1 x Standard Job Credit (28 days)

145

1 x Featured Job Credit (28 days) - homepage position/included in newsletter/social media promotion

225

5 x Standard Job Credit (28 days) - saving £230+VAT

495

1 x Featured Employer article on Liquid Lounge & 3 Standard Job Credits

695

1 x Email (HTML) marketing campaign to over 25.5k subscribers & extensive social media promotion. Purely your branding

795

FURTHER SERVICES

Featured Employer

- Increase your employer brand awareness with our full employer branding marketing campaign.
- Published feature on Liquid Careers, social media promotion and featured in our bi-monthly newsletter. Remains on Liquid Careers for a minimum of one year. Can be bought as a package with job credits e.g. to promote a recruitment drive/campaign

Banner advertising

- Banner adverts available across Liquid Careers and newsletter. Promote your brand, products, job or company. Any drinks related promotion is welcome e.g. training providers, new brands, events etc.

Contact lists

- Do you need contacts within the drinks industry? - we have a database of over 50k drinks professionals from mid to senior level e.g. buyers, wholesalers, marketing/sales etc

Other services

- Includes product marketing, support with crowdfunding for startups, brand awareness etc.

contactus@liquidcareers.com • www.liquidcareers.com

Tel: + (44) 0333 772 0838